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VERY LARGE BUSINESS APPLICATIONS (VLBA): SYSTEM LANDSCAPES OF THE FUTURE

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Shaker Verlag Feb 2013, 2013. Buch. Book Condition: Neu. 208x151x7 mm. Neuware - The role of IT's use in business evolved over the past fifty years from isolated applications to integrated IT system landscapes. In this development, the focus and boundaries of business applications extended continuously. In order to consolidate research in this area, the term Very Large Business Applications (VLBA) was defined. A VLBA neither has geographical, nor organizational, nor cultural, nor technical limitations. Therefore, the integration aspect is essential to the successful operation of a VLBA. It can be implemented as business application(s) as well as system landscapes. As a VLBA supports at least one business process, changes in VLBA's lead to high financial, personnel and organizational costs, which clarify the strategic importance to the involved organization(s). The establishment of the research field VLBA is driven by the Otto von Guericke University Magdeburg and the Technische Universität München, where two Centers for Very Large Business Applications (CVLBA) were founded in 2006. These research facilities combine experience from a variety of disciplines including computer science, business administration, economics, psychology, library science and law in order to achieve synergy effects on research for VLBA's. The growing importance of this research area is evident by corresponding tracks and topics on multiple national and international conferences. As VLBA's are long-living and complex objects in organizations, research embraces their whole lifecycle. This includes planning new VLBA's, designing and implementing them as well as operational, tactical and strategical management of VLBA's. Especially the following topics are of interest for the Centers for VLBA. VLBA Planning When planning the introduction of a new VLBA, the question arises, in which way a VLBA can be utilized effectively to support business processes. Current research focusses on information visibility in VLBA's for supply chains in its entirety, investigating...



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