



Leading the Virtual Workforce: How Great Leaders Transform Organizations in the 21st Century (Hardback)

By Karen Sobel Lojeski, Richard R. Reilly

John Wiley and Sons Ltd, United Kingdom, 2009. Hardback. Book Condition: New. 1. Auflage. 226 x 155 mm. Language: English . Brand New Book. >How to understand and attain the attributes and skills required to be a successful leader in the new digital ageRapidly evolving changes in the way that we work have led to the need for a new model of leadership. Motivating and inspiring employees who are geographically, culturally, and functionally dispersed requires new sets of skills and different kinds of behaviors. This visionary book uses real-life models of world-class leaders who have demonstrated their ability to lead their virtual workforce through the combined use of technology and personal styles. It presents a new model of leadership that incorporates the key attributes of these successful leaders and presents tools and techniques for becoming a successful leader in the digital age.Karen Sobel Lojeski, PhD (Port Jefferson, NY), is Professor in the Department of Technology and Society in the College of Engineering and Applied Sciences at the State University of New York at Stony Brook. Karen is also the CEO of Virtual Distance International, an advisory firm specializing in leadership and innovation in the new millenium virtual workplace. Richard R....



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