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The One Pound Challenge: The Ultimate Entrepreneurial Business Adventure (Paperback)

By Alan D Radbourne

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. The humble pound. There isn't much you can really buy with it now-a-days. It wouldn't even get you a cup of coffee. So how about using it as the full investment to start up a business? The One Pound Challenge is the inspiring story of Alan Radbourne, a Loughborough University graduate, who journeyed into the working world through an audacious year long business adventure to discover how much he could earn from only a £1 investment. Discover how he took his £1 investment to over 20,000 profit in a year, what drove him to succeed and ultimately gain inspiration to manage your business or personal finance better through the lessons he learnt along the way. About the book: This book isn't a self-help or how-to book. It does not give business theory or claim to have all the answers. It is not trying to reinvent the wheel or sell you a product. This book is a story. A real-life, stripped-down and honest story of a graduate's journey into the world of work through a...



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