



## Beat the Recession Marketing: A Real System Designed to Help Small Businesses with Big Visions Develop a Winning Marketing Strategy to Get More Customers, More Revenue and More Profits. (Paperback)

By James K Carley

Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Includes FREE access to video training for readers only! Learn how to start reaching consumers where they are and grow your business. The world of marketing has changed, as we know it. The side effects of a struggling economy and rapid technology advancements, such as Smart Phones, Social Media and the Internet, has dramatically changed the way consumers connect with businesses. In order for a business to reach the Modern Consumer today, it must STOP interrupting what people are interested in, and BECOME what people are interested in. Today, every business must stop and ask themselves four questions: 1) Do you know the needs of your market? 2) Do you know who is your ideal customer? 3) Do you know how to reach local consumers? 4) Are you seeing a positive marketing ROI? Beat The Recession Marketing is made for every Business Professional and Entrepreneur. Inside this book you will learn how to utilize a Multi-Channel Marketing Strategy to consistently get MORE Customers, MORE Revenue and MORE Profit. Today, business success relies heavily upon creating a targeted sales...



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